



SCARECROW FEST PRE-REGISTRATION

OPEN TO WILTON BASED BUSINESSES, ORGANIZATIONS, CLUBS + FAMILIES

Pre-registration: Participants must submit the pre-registration form including a detailed design sketch, text overlays, and prop list based on these guidelines:

- The Scarecrow Fest is a family-friendly, community-centered event intended to celebrate autumn, creativity, and our local community.
- Scarecrows must not depict, represent, or reference any real-world political figures, candidates, activists, elected officials, or commentators.
- No handouts, promotional materials or free giveaways can be associated with any scarecrow entry. Scarecrows shall not include any signs other than the identifying sign provided by the Chamber.
- Scarecrows are limited to displaying an organization's primary brand only. No subordinate brands or messaging of any kind will be accepted.
- Human scarecrows or mechanical scarecrows facilitated by humans are not permitted. No items such as tiki torches, gas-powered generators or any other flammable objects are allowed.
- One scarecrow entry per person, family, business, organization, or club will be accepted.
- The Chamber will provide 1 wooden post for the scarecrow and a laminated 8 ½ x 11 sign that will include the name of the organization/business and the person who created the scarecrow.
- Post-Installation Audit and Unapproved Modifications: The Chamber reserves the right to audit submitted scarecrows against the approved sketches. Any unauthorized additions will result in dismissal from the event. Any modification, addition of signage, or tampering with an approved scarecrow after its installation will result in immediate disqualification of the entry.
- Ex-Parte Removal Rights: The Chamber reserves the right to dismantle and remove any unapproved, non-compliant, or altered scarecrow immediately without prior notice, hearing, or refund of entry fees.



- Consequences for Violations: Individuals, businesses, or organizations that bypass the pre-approval process, alter an entry post-approval, or intentionally introduce prohibited content will be barred from participating in all Chamber events for a minimum of one year.
- Structural Durability: Participants are entirely responsible for building structurally sound displays capable of withstanding local autumn weather elements (wind, heavy rain).
- All scarecrows will be recycled/disposed accordingly and none of the materials used will be returned to the participants. Post pick up will be on Oct. 5-6. Completed scarecrows must be dropped off on Oct. 12 or 13.
- The Wilton Chamber of Commerce retains final, absolute, and unappealable authority to determine whether any entry complies with the above requirements.

Email your pre-registration form to info@wiltonchamber.com. Subject line: SCARECROW FEST PRE-REGISTRATION.

Pre-Approval Binding: The Chamber will issue a "Notice of Design Acceptance" or a "Notice of Mandatory Revision" within five business days. Approved entries will receive instructions to complete the registration process. Limited to 50 entries. Pre-registration period Sept. 1-24, 2026. Cost \$40 per entry.

Three scarecrow entries will be chosen for the following categories:

Most Creative Scarecrow - Best Traditional Scarecrow - Best "Wilton Themed" Scarecrow. Each winner will receive a \$150 Chamber of Commerce gift certificate redeemable at local Wilton retail stores, restaurants, and service providers. *Winners will be contacted via email by October 27, 2026.*



SCARECROW FEST PRE-REGISTRATION FORM

Business/Organization: _____

Contact Name: _____

Phone: _____ **E-mail Address:** _____

List of props or text overlay appearing on the scarecrow:

Submit rendering of scarecrow image below:

By signing this entry form, I hereby agree to the Wilton Chamber's Scarecrow Fest rules as outlined. I also hereby release and hold harmless the Wilton Chamber of Commerce, ASML, Town of Wilton, or The Wilton Historical Society, their employees, officers and agents from any and all claims for loss, damage or injury incurred by Scarecrow participants, their employees or agents. I also agree that the Wilton Chamber, at its own discretion, may approve or deny any submitted scarecrow design for the purpose of meeting the Wilton Chamber of Commerce guidelines.

Name: _____

Signature: _____ **Date:** _____