

January 3, 2018

Dear Friend and Sponsor:

We are excited to announce our new event, a Winter Carnival, planned for Sunday, January 28<sup>th</sup>, 2018, 12:00 PM- 4:00 PM. This event was created to continue our efforts to present exciting events to draw the community to our local businesses and merchants and encourage them all to Shop Local.

We have great attractions and activities planned, and we need your support to help make this inaugural event successful! Equally important, as this Winter Carnival replaces our Annual Golf Classic as our major fundraiser, its success will allow us to continue to provide programs and events that benefit our members and our community. Funds from this event also support our Annual Scholarship Award that is presented each year to a worthy college bound senior at Wilton High School. This event will draw attendees to our town, to showcase our businesses and all they have to offer, and hopefully inspire more customers to shop here in support of their town and community. YOUR support makes all of these things possible.

We are very grateful for all of your past support in making our Classic so successful for over 20 years. It is our hope that we can still count on your generous contribution in support of our new Winter Carnival. Listed below are the sponsorship levels:

Blizzard Sponsor: \$1,500 ~ logo included on all PR and event signage

Live Ice Sculpture Demo: \$750 Signage at event

Entertainment Sponsor: \$500 (includes events/attractions listed below):

Horse Drawn Carriage/sleigh rides

Live Music

Chili Cook-Off

Photos with Olaf- life sized character

Magician

Funnel Cakes

Pre-carved Ice Sculpture at your place of business - \$350

Snowflake Sign Sponsor: \$250

Best regards,

Debra Hanson, Executive Director